

India's largest Art Competition 2021

FEED BY ART – EDITION –II

Organisation: **Neighbourhood Foundation**

Contest Name: **Feed by Art – Edition II**

Applicable For: **CLASS I – CLASS XII**

Registration : **OPEN NOW**

Prize Distribution: **28th June 2022**

Press meet: **25th June 2022**

ORGANISER:

Neighbourhood Foundation envisions a nation without hunger – Initially, we are aiming to feed 6,000 unprivileged people and 4,000 animals per day and also improve life-changing aid to the nation's most vulnerable, mobilizing the necessary resources to end hunger. We feel helpless and we know you do too! All set for social action under Feed @ 100, we invite you to be the reason to feed two homeless people or one animal receive a wholesome meal via a contribution of **Rs.100 only**.

PURPOSE OF THE CONTEST:

The competition for delectable drawings will serve as a great focus point for families to talk about the value of food, as well as an opportunity for kids to produce and inspire others to reduce food waste, benefiting the world one drawing at a time. Children have traditionally used drawings to express themselves, expressing their originality, inventiveness, and joy in learning about the world around them. **For the first time in India, Drawing Competition for World Hunger Day- 28th May 2022**, we would like to give all our children the possibility to express themselves and their feelings about this outstanding event and to become a part of the exclusive **“INDIA'S LARGEST ART COMPETITION 2022”**. The registration money collected from this Drawing competition will be positively used to reduce hunger for animals and to feed homeless people who cannot afford to buy their meals for a day. 100% of the proceeds will be going to Feed@100.

This contest will aim to break the **Guinness World Records**.

INTERNATIONAL ENTRIES ARE WELCOMED

THEME - Don't waste food (Same theme for all four categories)

STUDENTS CATEGORY SPLIT:

- Category 1 – Class I – III
- Category 2 – Class IV – V
- Category 3 – Class VI – VIII
- Category 4 – Class IX– XII

Eligibility

Participants must be **CLASS I – CLASS XII** to enter this Contest.

How to Register?

- Entry fee is **Rs.100 only** (Your registration is 100% going for a cause).
- **The registration will be online**– Individual students can also participate with the help of parents or teachers or a School can collectively register on behalf of the students.
- The Details of the students who participated can be sent in an excel sheet to the organizing committee by the school management if there is participation in bulk
- For Bulk Entries, Kindly contact us on **WhatsApp No. 7200 7411 06**.

Guidelines:

1. Only one entry per registration.
2. Competition is open to all schools/Art Institutes/Special Schools across India.
3. Participants' artwork should not be smaller than 8" X 12" (21cm X 29.7 cm) – A4 Size
4. The submitted entries of the art sheet must have a high-resolution digital image of the entry (jpeg format, minimum 300dpi and not exceeding 3 MB).
5. The Art Sheet should be filled with the **Name, Class with section and School name of the participant**.
6. The art can be created using freehand, pencil, sketch pens, crayons (including water-soluble, pastel, graphite, charcoal pencils).
7. The artwork should not be retouched or graphically represented.
8. The Winners will be awarded with the **Cash prize, Medals, and E-Certificates**
9. The core judging committee would verify the artworks before the winners are finalized.
10. All the participants will receive the e-certificate with the records mentioned after submitting their entries.
11. The submitted entries which do not follow these rules will be subjected to disqualification.
12. The winning National level participants and the schools will be invited to the **Valedictory Ceremony followed by the PRESS MEET**.
13. Any school with over **500+ Registrations** will be given - memento, certificate, sponsored food packets, press article, and **1 free workshop** to the school by Eminent artist.

MODE OF SUBMISSION:

- After the registration, the participants will receive information regarding the submission via E-mail.
- The schools can collectively submit the entries with their respective coordinators.

JUDGING CRITERIA:

A selection committee will review artwork submissions based on the following criteria:

- **Interpretation of the theme**
- **Creativity**
- **Originality**

COPYRIGHT LAW:

- Any artwork that depicts copyrighted images will be rejected. For example, no artworks depicting characters from television shows, movies, video games, or books will be accepted. All artworks must be original ideas and created entirely by the student.
- The organisers would hold the right to reject any National award-winning entry if it is found to be violating any rules or condition of the activity during the verification and replace it with the shortlisted entry.
- National Winners will be declared after evaluation of the portfolios of the Regional winners. The entries selected in the final judging will be announced **ONLINE & PRESS Release**.

Disclaimer:

Neighbourhood Foundation shall not be responsible for any third-party infringement of Intellectual Property of any of the entrants/participants. Neighbourhood Foundation shall take no responsibility and assume no liability in case any candidate is not selected and / or not awarded the prize, and mere participation will not entitle anyone to win prizes. The selection of entries and awards will solely be at the discretion of the jury appointed by Neighbourhood Foundation. The decision of the jury will be final, and no communication will be entertained in this regard.